



Fantastic Results for Phantastic Auctions

Inspiration from the
2021 Phillies Phantastic Auction



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DYNAMIC INSIGHT

Fantastic Results for Phantastic Auctions

2021 PHILLIES CHARITIES PHANTASTIC AUCTIONS ARE A HIT

We've collected the greatest hits from this year into a playbook just for you.

TOTAL DONATIONS \$116,620

Phillies Charities, Inc.

MLB auction 

Club Foundations like Phillies Charities have leveraged MLB Auctions to engage fans with unique memorabilia and experiences while raising funds for vital causes. Here are some ideas to get you started *or* help you double down!

INVENTIVE TAKES ON VIRTUAL

More than Zoom calls? Here are some new ways to delight fans at home.

Private Virtual Workout

You and 20 of your guests in a private virtual Major League workout with Phillies Strength & Conditioning Coach Dong Lien and Infielder Alec Bohm?

Definitely something you won't find at 24 Hour Fitness!



Virtual Business Meeting Surprise

The look on your team member's faces when Gold Glove Winner and MLB All-Star Aaron Rowand crashes your business meeting? Priceless.



Virtual School Assembly

You've heard of "Take Your Child to Work Day." Rhys Hoskins and the Phillie Phanatic put a twist on this tradition with "Take the Phillies to School Day!"



Virtual Catching, Pitching, Hitting Lessons

Three separate listings went up respectively for a catching lesson with J.T. Realmuto, a pitching lesson with Aaron Nola and a hitting lesson with Bryce Harper.



Virtual experiences don't need to be just a zoom call. Thinking outside of the box will help you engage fans with something new. Continue on, to see other amazing auction ideas!

THE
Phantastic
★ ★ ★ AUCTION ★ ★ ★



BASEBALL MEMORABILIA CLASSICS

And of course, while innovation is always fun - sometimes, nothing beats the classics.

J.T. Realmuto Game-Used Catcher's Gear

Who wouldn't want their chance to own this All-Star Catcher's game-used gear?



Phillies All Time Leaders Autographed Baseballs

Talk about a start to a great collection! This listing included - 8 baseballs signed by all-time Phillies statistical leaders including: Mike Schmidt, Steve Carlton, Robin Roberts, Jimmy Rollins, Chase Utley, Cliff Lee, Jonathan Papelbon and Charlie Manuel.



Phillies of the 2000s Autographed Hats Collection of 100

An unbelievable collection of 100 autographed hats which includes some of the best players and coaches to wear a Phillies uniform over the past 20 years! The only question is where one would store all these hats...



NOVEL AND JUST PLAIN AWESOME EXPERIENCES

It's also great to get a mix of never seen before fun and the classics!

Throw a Private Bullpen Session in the Phillies Bullpen

Nuff' said. One lucky fan got the chance to take part in the time-honored experience of having a private Bullpen session in the Phillies Bullpen.



Morandini and Phanatic Philly Block Party Parade

Someone became neighbor of the year by winning this Auction... The block party included: Special appearances from Phanatic and Mickey Morandi, catering from Chickie's and Pete's for 75-100 people and Phillies Gift Bags for all attendees!



PhanaVision Magic

In two separate Auctions, fans could host a Video Game Party or Movie night using the big screen at Citizens Bank Park. Imagine it, crisp visuals on a 76 ft. high by 97 ft. wide video board, while being surrounded by your best friends!



ONLY IN A COVID WORLD AND OTHER ODD ONES

And closing off... These listings aren't typically what one would expect on MLB Auction but definitely a pleasant surprise.

Quarantine Stadium Cutouts

The cutouts that the Phillies used to fill out Citizens Bank Park during 2020? Yeah, those were auctioned too! Fans had their choice of faces from the 2020 Phillies or 1980 World Series Champions Phillies.



Autographed Guitars from Legends

What does Rock and Roll and Country superstars have to do with the Phillies? We're not quite sure but we're guessing there are definitely some Phillies fans that also happen to be big on Luke Bryan, James Taylor and The Eagles.

EAGLES



2010 MLB All-Star Game Mickey Mouse and Phillies Statue

When we said not something you'd typically expect, we meant it. There is only one 2010 MLB All-Star Game Mickey Mouse and Phillies Statue in the world and one lucky bidder was able to get their hands it through this year's Phantastic Auction!



Engaging fans with one-of-a-kind Auctions have helped MLB Club Foundations raise the funds they need to continue their vital work.

What will your Club Foundation delight fans with next year?



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